

DIGITONIC - CASE STUDY

Digitonic are a mobile marketing and technology company based in Glasgow. As smartphones and mobile tech have continually developed in recent years, so have Digitonic's growing brand as they work to stay at the forefront of innovative technologies.

As such, they partnered with Nine Twenty Technology back on 2014 to develop their team, and we have worked closely with them since to place candidates that offer niche skillsets and also fit with their company culture and business goals.

A highly successful and exclusive recruitment partnership between Nine Twenty and Digitonic has already resulted in an impressive number of hires, now well into double figures and continuing to rise at a remarkable pace necessary to support sustained growth of the Digitonic team and their continued business expansion.

lain Wilcox, Marketing Director at Digitonic said:

"Nine Twenty have always been responsive to our needs and have taken time to understand the brief, every time. Having a named contact is really beneficial to us as it means there is a more detailed understanding of the business as we evolve and grow.





We're proud to say that Rachael from Nine Twenty
Technology is an extension of our team and has a clear
understanding of what we look for in
candidates across all the departments of our business.
As such, it's easy for her to see who we'll be interested
in without needing to spend many hours interviewing or
filtering through applications.

One of the massive benefits we have seen of working with the team is that the hiring process tends to involve less hours at our side as most candidates we meet are generally a good fit for the company. Candidates also arrive having been briefed on the business, and because of this, the interview process is able to go deeper than it ordinarily would have had we been choosing candidates independently ourselves.

We would definitely recommend Nine Twenty Technology time and again – they have succeeded where others have failed. Because of this, we trust Nine Twenty to continue the search for the right candidates for as long as it takes."

As proud winners of Outstanding Marketing
Performance by a Tech Company at the ScotlandIS
Digital Technology Awards 2017, Digitonic is destined
for yet more future growth and success, and we are
already working on future roles within their expanding
team.