



A.G. BARR - CASE STUDY

Nine Twenty Technology have worked with A.G. Barr for a number of years on an exclusive basis. The company place huge emphasis on their close-knit team, and are constantly investing in their employees to aid both personal and business development.

Loyalty and commitment is key, and as A.G. Barr have grown they have continually enhanced their technologies and been at the forefront of innovation in their sector. It was therefore a natural choice to work with Nine Twenty Technology, who could fill the niche roles and offer recruitment expertise to find candidates who fulfil not just skillset requirements, but also fit the company culture and business objectives.

Iain Bain, IT Delivery Manager said:

"I was initially attracted to working with Nine Twenty Technology as I believe their recruitment model really works for AG Barr. They are suitably aligned in size, and they take the time to understand our people leaders and business goals to ensure they present the right calibre of candidate in terms of passion, enthusiasm and attitude, rather than just technical skills.

We've also found that, whether recruiting or not, they take great pride in developing relationships to fully understand



our business culture and evolving requirements. At AG Barr, we take great care and pride in our brands and this extends to our reputation as an employer of choice. This runs deep through the business and extends to all our staff, as we develop, drive and look out for one another and work together to deliver with phenomenal pride.

As a result of working with the team, we've been faster to market for the right candidates, and we've really benefited from their unrivalled can-do attitude. Our last hire through Nine Twenty took a little longer than expected due to the required specialist skillset, but they just didn't give up until they got their man, or in this case, woman! Over the years, I have worked with many agencies, but the team at Nine Twenty build relationships really well and always go the extra mile."

Nine Twenty has successfully placed a number of exceptional candidates with AG Barr - both on permanent positions and also contract roles – and we are still working closely today, enjoying our journey together. As the brand continues to grow and dominate in the soft drinks sector, we look forward to many more years of a successful recruitment partnership.

